GENIORS

Research and Innovation Action (RIA)

This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 730272.

Start date : 2017-06-01 Duration : 48 Months
http://geniors.eu/

GENIORS

Project website

Authors : Mrs. Chloe CHAVARDES (LGI)

GENIORS - Contract Number: 755171
GEN IV Integrated Oxide fuels recycling strategies Roger Garbil

Document title	Project website
Author(s)	Mrs. Chloe CHAVARDES
Number of pages	12
Document type	Deliverable
Work Package	WP13
Document number	D13.3
Issued by	LGI
Date of completion	2017-09-07 15:25:55
Dissemination level	Public

Summary

The GENIORS Public Website was designed and developed to serve as a dynamic information and communication tool, as well as a platform for the project team. It acts as the main channel for news and updates with the aim to address the key questions that external visitors are expected to have, these include: ? What the project is about ? What the project is delivering, and why ? Who the partners of the project are ? Where to find more information on the topic or related topics Google Analytics is being employed as a tool to monitor the statistics of the website and make changes to the content architecture if necessary. The GENIORS website was officially launched in August 2017. It will be continuously updated and will evolve with the lifecycle of the project, according to the dissemination and communication policy of the project.

Approval

Date	By
2017-09-07 15:26:30	Mrs. Chloe CHAVARDES (LGI)
2017-09-07 15:33:41	Mr. Stéphane BOURG (CEA)
2017-09-07 15:33:53	Mr. Stéphane BOURG (CEA)

TABLE OF CONTENT

Executive summary 2

Introduction 3

Content 3

Homepage 3

The context of the project 5

About Geniors 6

Expected impacts 7

The international and european setting 7

News and events 8

Results 9

Resources 10

Partner area 10

Other considerations 11

Conclusion 12

This project has received funding from the EURATOM research and training programme 2014-2018 under grant agreement No 730227

EXECUTIVE SUMMARY

The GENIORS Public Website was designed and developed to serve as a dynamic information and communication tool, as well as a platform for the project team. It acts as the main channel for news and updates with the aim to address the key questions that external visitors are expected to have, these include:

- What the project is about
- What the project is delivering, and why
- Who the partners of the project are
- Where to find more information on the topic or related topics

Google Analytics is being employed as a tool to monitor the statistics of the website and make changes to the content architecture if necessary.

The GENIORS website was officially launched in August 2017. It will be continuously updated and will evolve with the lifecycle of the project, according to the dissemination and communication policy of the project.

This project has received funding from the EURATOM research and training programme 2014-2018 under grant agreement No 730227

INTRODUCTION

The key objectives of GENIORS in terms of public communication are to:

- Raise awareness about GENIORS and its aim to facilitate radioactive waste management by reducing its volume and radiotoxicity, contributing to a more efficient utilisation of natural resources.
- Centralise and make available all possible relevant public reports and results.
- Ensure European and international visibility for GENIORS and its associated activities.

The public website for GENIORS will contribute to achieving these objectives by serving as the main channel for news and updates, as well as a repository for all the project's public deliverables such as reports and communication and promotional material (flyer, poster, etc.)

It also provides access to the private area for GENIORS partners. This platform allows partners to share documents and work in a collaborative way.

This document outlines the main sections and technical characteristics of the website.

CONTENT

The public GENIORS website will promote the European and international visibility of the project, communicate on the progress achieved and disseminate the results stemming from the project.

To make useful and relevant information available to the general public, it was decided that the website should address the needs and the questions that would most likely interest external stakeholders or visitors, such as:

- What the project is about
- What the project is delivering, and why, including its vision
- Who the partners of the project are
- Where to find more information on the topic or related topics

HOMEPAGE

All of the important information on the project can be accessed directly from the homepage and highlights of each section or topic are displayed.

This project has received funding from the EURATOM research and training programme 2014-2018 under grant agreement No 730227

It represents the central point of information and aims to provide general information about the project and the expected results and impacts, which are to improve the multiple recycling of spent fuels, use less natural uranium and produce less and shorter-lived radioactive waste.

Therefore, visitors have direct access to information on:

- The project and its context
- The activities carried out
- The expected results and impacts
- The latest news and events
- All published resources
- The partners of the consortium
- The link to the partner area

This project has received funding from the EURATOM research and training programme 2014-2018 under grant agreement No 730227

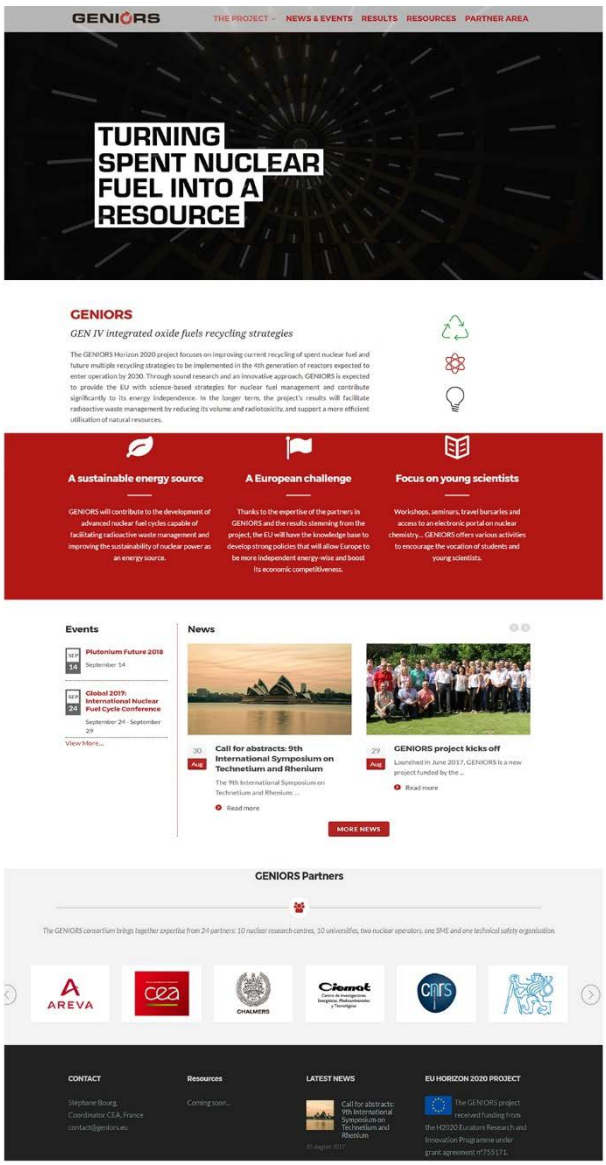

Figure 1: Screenshot of the Homepage

THE CONTEXT OF THE PROJECT

The *"Context of the project"* page explains the current position of nuclear energy in the EU dialogue, the focus on the 4th generation of reactors and the key role of actinides to reduce volume and radiotoxicity of waste. Visitors can also access all of the pages on the website directly from the header and the right sidebar titled *The project/Background information* which includes links to key sections of the website. In the footer, users can find the latest news and upcoming events, and other key details about the project *(this is the case on all pages)*.

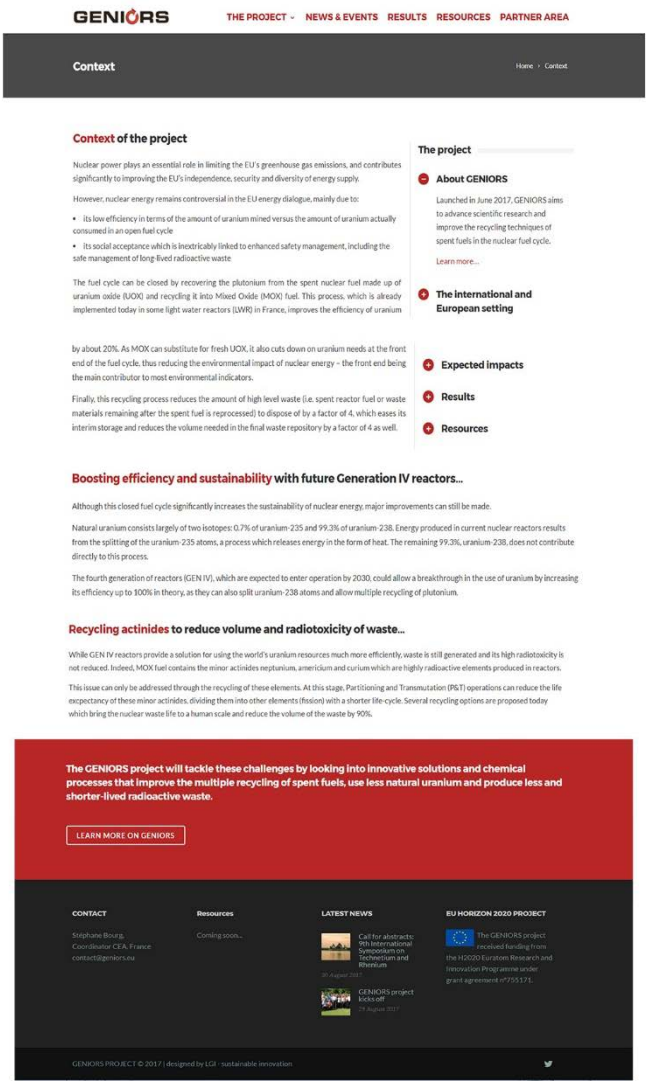

Figure 2: Screenshot of the Context of the project page

ABOUT GENIORS

The *"About GENIORS"* page describes the project in general, and presents the GENIORS partners and the team present at the kick-off meeting.

Figure 4: Screenshot of the About GENIORS page

EXPECTED IMPACTS

The *"Expected impacts"* page will present the project's impacts expected by 2020, 2025 and 2050. This section will be populated with a description of the project's impacts in the short-, mid- and long-term.

THE INTERNATIONAL AND EUROPEAN SETTING

The *"International and European setting"* page presents the different international and European cooperative organisations and initiatives/programmes, as well as European research projects in the field of nuclear fuel cycles.

This project has received funding from the EURATOM research and training programme 2014-2018 under grant agreement No 730227

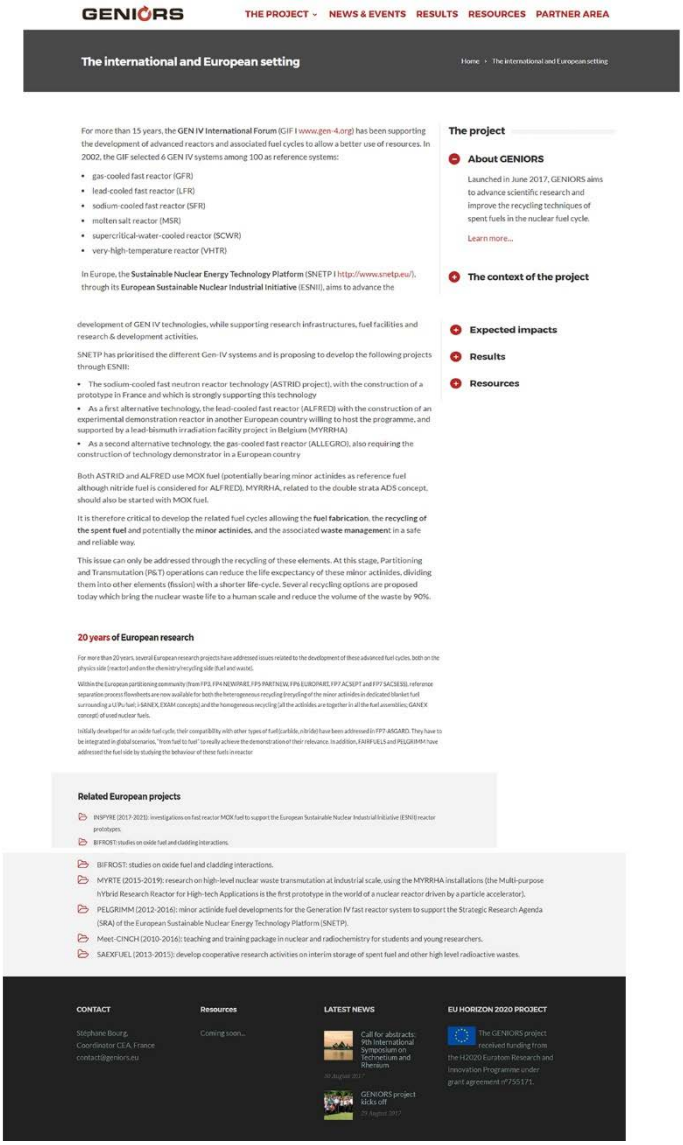

Figure 5: Screenshot of the International and European setting page

NEWS AND EVENTS

The *"News and events"* section reports on the news and events relating to GENIORS, as well as related projects, or news and events of interest to the project's key stakeholders.

This project has received funding from the EURATOM research and training programme 2014-2018 under grant agreement No 730227

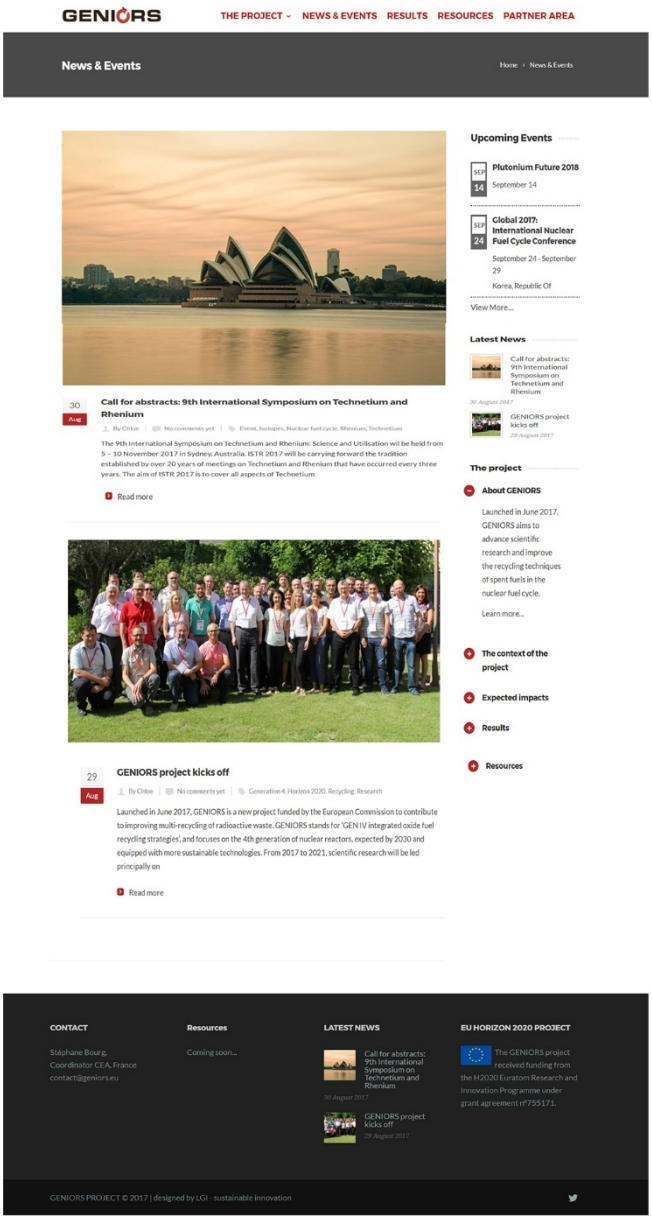

Figure 6: Screenshot of the News and Events section

RESULTS

The *"Results"* section gives access to the results produced in the project and public reports/deliverables.

This project has received funding from the EURATOM research and training programme 2014-2018 under grant agreement No 730227

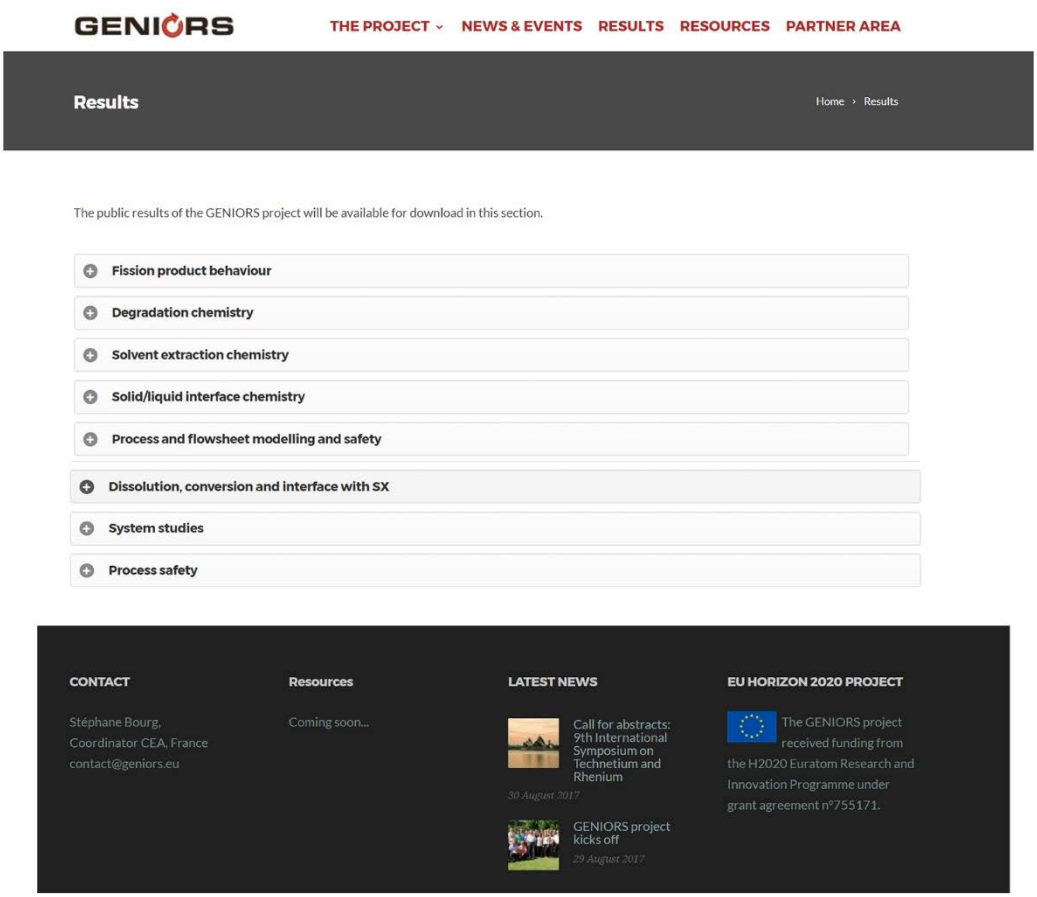

Figure 8: Screenshot of the Results section

RESOURCES

The *"Resources"* section gives access to to project's resources that provide additional information on the project, such as press releases, photos galleries and promotional materials (brochures and flyers).

PARTNER AREA

The *"Partner area"* section is dedicated to the partners. This platform allows partners to share documents and work in a collaborative way. It provides an online repository for information about the management of the project, contacts, results from the meetings, as well as internal work documents related to different WPs that are required to be shared. All documents and files are saved and organised in one place and can be shared at any time, from any location or device.

This project has received funding from the EURATOM research and training programme 2014-2018 under grant agreement No 730227

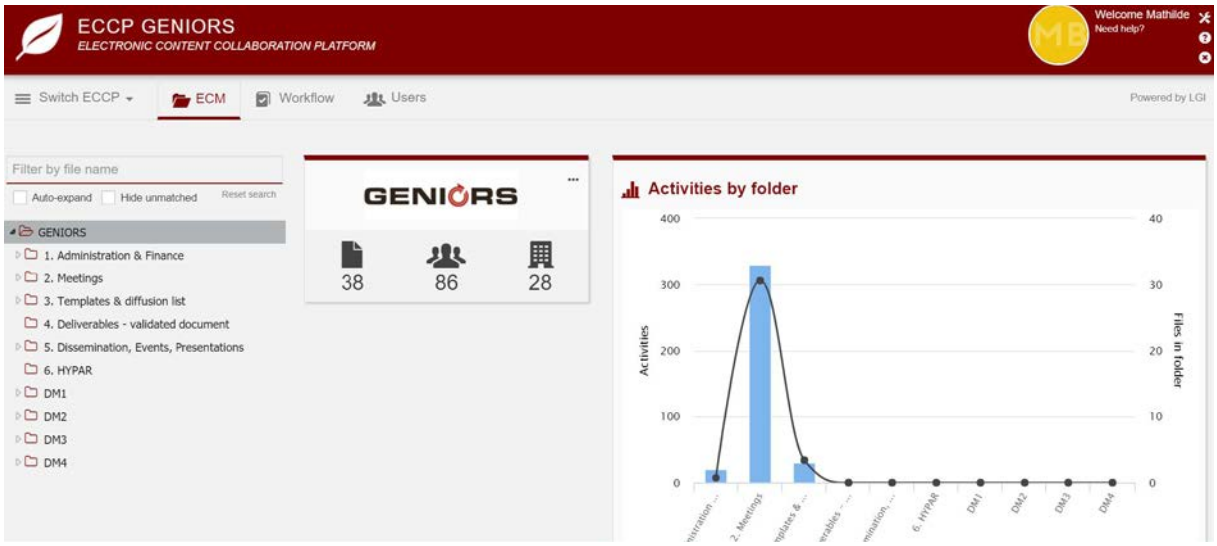

Figure 9: Screenshot of the Partner area section

OTHER CONSIDERATIONS

BROWSER COMPATIBILITY

The website is compatible with the common web browsers on all common operating systems. These include various versions of Internet Explorer, Firefox, Safari, Opera and Chrome.

The layout of the website is also responsive: it adjusts the design display based on the screen size of the device it's viewed on, regardless of whether it is viewed on a desktop, tablet or mobile.

GOOGLE ANALYTICS

To understand how the website is used by visitors, a Google Analytics account will be registered for GENIORS. The reports will give a clear idea on:

- How many users are visiting the site
- Which pages are the most viewed
- The geographic location of visitors

UPDATE OF THE WEBPAGE

Updates will be made every 4 – 6 months so that it continues to adapt to the important milestones (e.g. the completion of each demonstration). This is to ensure that the website remains a dynamic and useful tool to spread the knowledge acquired during the project.

This project has received funding from the EURATOM research and training programme 2014-2018 under grant agreement No 730227

CONCLUSION

The GENIORS website has been prepared during the first stage of the project, and was launched on August 2017 according to specific needs and aims to maximise the impact of the project. It also aims to boost the awareness on the results and milestones to be accomplished during the project. The GENIORS website will be updated regularly and will remain a flexible tool, content and structure may evolve if necessary.

This project has received funding from the EURATOM research and training programme 2014-2018 under grant agreement No 730227